

AXICORP FINANCIAL SERVICES PTY LTD (AXI)

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NZ FSP 518226

# What this Privacy Notice is about

Axi recognises the importance of your privacy and understands your concerns about the security of your personal information. We are committed to ensuring that when you share information with us or we collect information about those who visit our websites, we do so in accordance with applicable privacy laws.

This Privacy Notice details how we generally collect, hold, use and disclose personal information and your rights in relation to the personal information that we hold about you.

Any reference to 'us', 'our', 'we' or 'Axi' in this Privacy Notice is a reference to AxiCorp Financial Services Pty Ltd, a company incorporated in Australia, and includes its New Zealand operations, and the brand names attributed to us (such as Axi) as the context requires unless otherwise stated.

#### **Your Consent**

By providing us with information about yourself through any of our websites, application forms, via telephone or otherwise, you consent to the collection, use, disclosure and transfer of that information as set out in this Privacy Notice. By using our websites, you also consent to our use of cookies as set out in this Privacy Notice.

If you apply to open a trading account, your application form (whether written or electronic, or in any other form, including verbal) will constitute your express consent to the use and (in certain circumstances) disclosure of your personal information.

Your use of our online services or your provision of personal information to us constitutes your acceptance of the terms of this Privacy Notice.

### The information about you which we collect

The products and services we provide fall under the scope of our regulated activities and as such we have obligations to ask for a range of personal information from you. This could include such things as your name, address, date of birth, gender, contact details, occupation, income, assets and liabilities, bank account details, trading history or statements, financial statements, credit reporting information, employment details, location data or any other similar information which could be used to identify you.

### How we collect that information

We obtain most of the information directly from you:

- through application forms or telephone conversations; and
- from maintaining records of information obtained in the course of ongoing customer service.

We may also obtain information from other sources, such as via identity checks.

We may also obtain information about you through your use of our websites, apps or through the use of cookies on our websites. In addition, we may collect information about you from publicly available sources such as company registers.

As part of improving our products and services, we may seek information from you through market research, surveys or special offers.

We may record communications that we have with you in relation to the services we provide to you and our relationship with you. These recordings may be in electronic format, by telephone, in person or otherwise and will be our sole property, constituting evidence of the communications between us. Telephone conversations may be recorded without the use of a warning tone or other notice.

If you choose not to provide the information we request, we may not be able to provide you with the product or service you need or open your trading account.

### How we use and disclose your information

We use the information you give us to:

- assess your application;
- conduct identity checks;
- verify your identity; and
- do anything else necessary to open your trading account.

This includes conducting background checks and other screening checks in accordance with our obligations under relevant anti-money laundering laws and other regulatory laws.

Once this process is complete, the information we hold is used for:

- establishing and managing your account;
- reviewing your ongoing needs;
- enhancing our customer service and products; and
- providing you with information on any opportunities that we believe may be relevant to you.

We may also use your personal information for the future planning of our business, including product development and research. In such instances (and in instances where we have legal or regulatory obligations), and depending on restrictions relating to sensitive information, you consent to the disclosure of your personal information where we disclose that information to:

- a. relevant regulators or government authority as required, authorised, permitted or compelled by law, including any credit reporting agencies, courts or tribunals;
- other companies within the Axi group (including our associated companies elsewhere in the world) who may be involved in administering your account or providing other services for the Axi group;

- c. where applicable, anyone authorised by you (for example, your financial adviser);
- d. an introducing broker, referrer, partner, or third-party broker or agent (and any related companies or representatives of such parties) who may have introduced or referred you to us.
   This is necessary to pay fees or commissions for such a referral and can include any click-through links you may have clicked on; and
- e. third party service providers, including those who help facilitate or support our business, or develop new software to run our business more efficiently. These may include specialist advisers who have been contracted to provide us with administrative, IT, financial, regulatory, compliance, taxation, insurance, research or other services.

Where we share your personal information in the ways set out above, you acknowledge and understand that this may result in your personal information being sent outside Australia. If you are a New Zealand resident, your information will be held outside of New Zealand, whether in Australia or elsewhere. Where this occurs, while we make reasonable attempts to, you acknowledge that we may not be able to extract an undertaking from the overseas recipients that they will comply with Australian or New Zealand Privacy laws, and the ability to enforce such Privacy laws or any other contractual privacy obligation in relation to any breach may be very limited. As such, we will not be accountable for any breaches of those laws by that overseas recipient.

Because the Australian or New Zealand privacy laws may not apply or be enforceable against some overseas recipients, we understand that you may choose not to disclose your personal information to us. If you choose not to provide the information however, we may not be able to open your trading account or provide you with the product or service you have requested.

# Security and storage of your information

We take our obligations to protect your personal information seriously and as such we take reasonable steps to hold information securely in electronic or physical form. These steps are supported by several security standards, processes and procedures, and we store information in access-controlled premises or in electronic databases requiring logins and passwords.

The transmission of information via the internet is not completely secure. We cannot guarantee the security of your data transmitted to our online services and any transmission is at your own risk.

To alleviate security issues, we use the latest encryption technology to protect the information that you submit to us. This type of technology is designed to protect you from having your information intercepted by anyone other than Axi during its transmission.

#### We also use:

- other safeguards such as firewalls, authentication systems (e.g., passwords and personal identification numbers); and
- access control mechanisms to restrict unauthorised access to systems and data.

Once we have received your information, we will take reasonable steps to use procedures and security features to try to prevent unauthorised access, modification or disclosure, and take steps to

protect the personal information we hold from interference, misuse, loss, unauthorised access, modification or unauthorised disclosure.

Electronic communication may not be secure, virus free or successfully delivered when using non-secure web platforms. If you communicate with us using a non-secure web platform, you assume the risks that such communications between us are intercepted, not received, delayed, corrupted or are received by persons other than the intended recipient.

You can help us to keep your information secure, remember:

- Any username or password in relation to our websites is personal to you and should not be made available to any other person.
- To stop using your username and password and notify us immediately if you suspect that someone else may be using them.

We will hold your personal information only for as long as is required at law, or to run our business efficiently and effectively. When we consider information is no longer needed, or when we are no longer required by relevant laws to retain it, we will remove any details that will identify you or we will securely destroy the records.

### Restrictions on sensitive information

Some personal information is considered to be sensitive and carries with it higher obligations. The collection and use of tax file numbers (TFNs) is also restricted.

If we collect TFNs, or hold any other sensitive information, that information will be used and disclosed only for the purposes for which it was provided, unless you consent otherwise, or the use or disclosure of this information is allowed by law.

As an example, the TFN rule under Australia's *Privacy Act 1988 (Cth)* only applies to the TFN information of individuals and does not apply to TFN information about other legal entities such as corporations, partnerships, superannuation funds and trusts.

### What happens if we make changes to this Notice?

If we change this Privacy Notice we will post the updated Notice on this website, may place notices on other pages of our website, or may include notification of such changes in email communications so that you may at all times be aware of any changes to the information we collect and how we use it. The changes will take effect as soon as they are posted on our websites or you are notified in some other way (whichever occurs first).

### Cookies

Like most websites you visit, we use cookies to monitor your use of our websites and apps to observe behaviour, compile aggregate data and provide you with a more effective service.

Cookies are small files containing information that websites all over the world use to track its visitors.

We may set and access Axi cookies on your computer, enabling us to learn which advertisements and promotions bring users to our websites or our apps. The Axi group or any third party service providers may use such cookies to capture data, and track traffic and usage which helps us enhance the services offered and to make improvements in relation to the quality of content contained on our websites or apps so that it is more relevant to you.

# **Direct Marketing**

We may use your personal information to offer you products and services that we believe may interest you. We will not do this if you tell us not to.

If you do not wish to receive marketing offers from us, you can let us know by emailing us at <a href="marketing@axi.com">marketing@axi.com</a>. Note however that we have no control over the manner in which social media sites target and market our paid advertising to its audience.

### **Hyperlinks**

Our websites may contain hyperlinks that link to other sites, and other sites may contain links to our sites. These websites that may be linking to or from our sites may have their own privacy notices and policies. Axi's Privacy Notice applies exclusively to us and information collected by us.

We are not responsible for the manner in which your personal information is treated by other websites, and we have no control over the content of the sites you link to, nor do we have control over the use or security of information provided by you or collected by those sites.

If you choose to link to one of these websites, you may be asked to supply registration or other information. It is important that you understand this information is going to a third party and you should become familiar with that site's privacy notice and how information you share with that site will be treated.

# **Accessing Your Personal Information**

You have the right to request a copy of the personal information about you which we hold. You may request that any inaccuracies are corrected, and to object to our using your personal information for a marketing purpose.

To do this, you should contact us using the details set out below in the "How to Contact Us" section. There is no fee for requesting that your personal information is corrected, however in processing your request, our reasonable costs may be recovered if necessary and if relevant legislation allows. This includes such things as locating your information and supplying it to you.

Where we refuse to action your request to correct your personal information, you have the right to request that a statement be associated with your personal information noting that you disagree with its accuracy.

# Updating information about you

If any of the information that you have provided to us changes, for example if you change your email address or if you wish to cancel any request you have made of us, please let us know by contacting us as set out below.

#### How To Contact Us

If you would like more information about how we manage your personal information or if you wish to change your contact information, please contact us or write to us, at the following contact details:

Privacy Officer
AxiCorp Financial Services Pty Ltd
Level 13, 73 Miller Street
North Sydney,NSW
2060
Australia

Telephone: +61 2 9965 5806 Email: privacy@axi.com

### **Concerns About Your Privacy**

If you have any concerns about any breach or potential breach of your privacy, please contact our Privacy Officer in writing via post or email at the above address.

If you make a complaint we will make every effort to resolve it internally and as soon as practicable and in any event within 30 days from receipt.

If you feel that your complaint has not been resolved to your satisfaction, you can get in touch with:

 Australia: Office of the Australian Information Commission on 1300 363 992 or email enquiries@oaic.gov.au

Office of the Australian Information Commissioner GPO Box 5218 Sydney NSW 2001

 New Zealand: Office of the Privacy Commissioner on 0800 803 909, by email investigations@privacy.org.nz or by lodging a complaint online with the Privacy Commissioner.

Office of the Privacy Commissioner PO Box 10 09 Wellington 6143

### **European Representative**

Under article 27 of the General Data Protection Regulation (the Regulation (EU) 2016/679), we have appointed Laven Consulting Limited\* ("Laven") as our European representative.

Axi has mandated Laven with regards to any communications or enquiry from the Supervisory Authority and/or data subjects on all issues related to the processing of personal data. When contacting Laven regarding Axi, please quote the name of the company and the Ref: 0087.

Please contact Laven via:

Email: info@eurorep.eu

Postal address: FAO EuroRep, c/o Laven Partners, 128 rue de la Boétie 75008, Paris, France.

\* Laven is incorporated and registered in England and Wales with company number 10918441